



**Destination Signals supports Experience Olympia with
community activation—connecting local businesses with
residents and visitors through ExperienceOlympia.com.**



**d e s t i n a t i o n
s i g n a l s**

THE BEST WAY TO REACH LOCALS & VISITORS

ExperienceOlympia.com

We are the most trusted travel resource for the Olympia region. Advertise with us to reach a highly-qualified, engaged audience planning travel and activities. Through effective native advertising, connect with locals and visitors searching for hotels, things to do, restaurants, attractions, and events.

408K ANNUAL
PAGEVIEWS

61% OF WEBSITE VISITORS
ARE AGED 25-54

66% OF WEBSITE VISITS
ARE ON MOBILE DEVICES



TOP 5 REASONS TO ADVERTISE:

1: REACH a qualified audience of wealthy, educated visitors and locals.

2: BUILD targeted, custom-tailored campaign strategies.

3: ACCESS native advertising placements, which outperform traditional display advertising 4 to 1.

4: MEASURE your advertising performance and results.

5: SUPPORT Olympia. Your advertising dollars help power ongoing marketing campaigns to drive increased visibility and visitation for our community.

**TO GET STARTED TODAY EMAIL
OLYMPIA@DESTINATION SIGNALS.COM**

PEAK AD

1

Image: 640x480 pixels

Title: 30 characters

Body: 215 characters

Character count includes space

PLACEMENT / SECTION	MONTHLY RATE
Homepage, Things to Do, or Events	\$85
Eat & Drink, Hotels, or Plan Your Trip	\$42
Sports, Meetings, Groups or Weddings	\$25



SET YOUR SAILS



Home > Where To Stay

WHERE TO STAY

SHARE

Datendis sum quis de consedi pomnim
orrum, velli dit molupidicae.

Us minctur sime ex ex expeditiosa destium nobit quassima pro bla que
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im aute volorro cus abo. Itatendis sum quis de consedi quat velent, et estrum
fugitatum ius, sit quia aliquas dolorep.



Sponsored by Comfort Inn Lacey

STAY COMFORTABLE

Um simus. Solorepe cus eaquidi tempos ditiaecum la
imporum eos ut officid ebistias demporum quundis
ciliciminum quaeput aectori nosam

[LEARN MORE]



Sponsored by The Marie Red & Breakfast

ROMANTIC GETAWAY

Um simus. Solorepe cus eaquidi
tempos ditiaecum la imporum eos
ut officid ebistias demporum

[LEARN MORE]



Sponsored by Swantown Marina

ON THE WATER STAYS

Um simus. Solorepe cus eaquidi
tempos ditiaecum la imporum eos
ut officid ebistias demporum

[LEARN MORE]



Sponsored by Doubletree by Hilton

DOWNTOWN HOTELS

Um simus. Solorepe cus eaquidi
tempos ditiaecum la imporum eos
ut officid ebistias demporum

[LEARN MORE]

FEATURED BLOCK AD

2

Image: 640x640 pixels
Title: 25 characters
Body: 125 characters
Character count includes space

PLACEMENT	MONTHLY RATE
Run of Leisure Pages	\$100
Run of Business Pages	\$50



SET YOUR SAILS    

Home > Where To Stay

WHERE TO STAY

SHARE

Datendis sum quis de consedi pomnim
orrum, vettori dit molupidicae.

Us minctur sime ex ex expeditiosa destium nobit quassima pro bla que
nemolupta vel et vel idunde re auditasi susam net ratem eos aut accaepuda
duciligent enim, velliquiae optatur aboresti nis dicieniet mi, odissinulpa conet,
im aute volorro cus abo. Itatendis sum quis de consedi quat velent, et estrum
fugitatum ius, sit quia aliquas dolorep.



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STAY COMFORTABLE

Um simus. Solorepe cus eaquidi tempos ditiaeum la
imporum eos ut officid ebistias demporum quundis
ciliciminum quaepud aectori nosam

[LEARN MORE]

2



Sponsored by The Marie Bed & Breakfast

ROMANTIC GETAWAY

Um simus. Solorepe cus eaquidi
tempos ditiaeum la imporum eos
ut officid ebistias demporum

[LEARN MORE]



Sponsored by Swantown Marina

ON THE WATER STAYS

Um simus. Solorepe cus eaquidi
tempos ditiaeum la imporum eos
ut officid ebistias demporum

[LEARN MORE]

2



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DOWNTOWN HOTELS

Um simus. Solorepe cus eaquidi
tempos ditiaeum la imporum eos
ut officid ebistias demporum

[LEARN MORE]

2

EDITORIAL AD

3

Image: 640x480 pixels
Title: 50 characters
Body: 345 characters
Character count includes space

PLACEMENT / SINGLE PAGE	MONTHLY RATE
Homepage or Things to Do	\$70
Eat & Drink, Hotels, or Plan Your Trip	\$35
Sports, Meetings, Groups or Weddings	\$25

EXPERIENCE
Olympia & Beyond

SET YOUR SAILS    



Sponsored by The Marie Bed & Breakfast
ROMANTIC GETAWAY
Um simus. Solorepe cus eaquidi
tempoa ditiaecum la imporum eos
ut officid ebistias demporum
[[LEARN MORE](#)]



Sponsored by Swantown Marina
ON THE WATER STAYS
Um simus. Solorepe cus eaquidi
tempoa ditiaecum la imporum eos
ut officid ebistias demporum
[[LEARN MORE](#)]



Sponsored by Doubletree by Hilton
DOWNTOWN HOTELS
Um simus. Solorepe cus eaquidi
tempoa ditiaecum la imporum eos
ut officid ebistias demporum
[[LEARN MORE](#)]



Sponsored by Ricardo's Kitchen & Bar

Make Your Reservation

Um simus. Solorepe cus eaquidi tempoa ditiaecum la
imporum eos ut officid ebistias dempoUm simus.
Solorepe cus eaquidi tempoa ditiaecum la imporum
eos ut officid ebistias demporum quundis ciliciminum
quaepud aectori nosamrum quundis ciliciminum
quaepud aectori nosam

[[READ MORE](#)]

3

MASHUP AD

4

Image: 640x480 pixels

Title: 35 characters

Body: 250 characters

Character count includes space

PLACEMENT / SINGLE PAGE	MONTHLY RATE
Homepage or Things to Do	\$50
Eat & Drink, Hotels or Plan Your Trip	\$25
Sports, Meetings, Groups, or Weddings	\$20

EXPERIENCE
Olympia & Beyond

SET YOUR SAILS 



4



4



4








FEATURED LISTING AD


5

Image: 640x480 pixels
Title: 30 characters
Body: 150 characters
Character count includes space

PLACEMENT / SINGLE PAGE	MONTHLY RATE
Things to Do or Events	\$45
Eat & Drink, Hotels or Plan Your Trip	\$25
Sports, Meetings, Groups, or Weddings	\$20




SET YOUR SAILS



Sponsored by Hampton Inn & Suites

UNIQUE AMENTIES


[BOOK NOW]



Sponsored by Best Western Tumwater-Olympia Inn

GREAT DEALS


[BOOK NOW]



Sponsored by Hilton Garden Inn Olympia

LOCAL FAVORITE

[BOOK NOW]



LOCAL ACCOMMODATIONS

Search by Category


All Categories

Search by Keyword

Keywords

FILTER →



RESET →




Best Western Tumwater Olympia Inn

5188 Capitol Blvd SE,
Tumwater, WA 98501
(360) 956-1235

LEARN MORE →



 SAVE  MAP



Hampton Inn & Suites Olympia-Lacey

4301 Martin Way E,
Olympia, WA 98516
(360) 459-5000

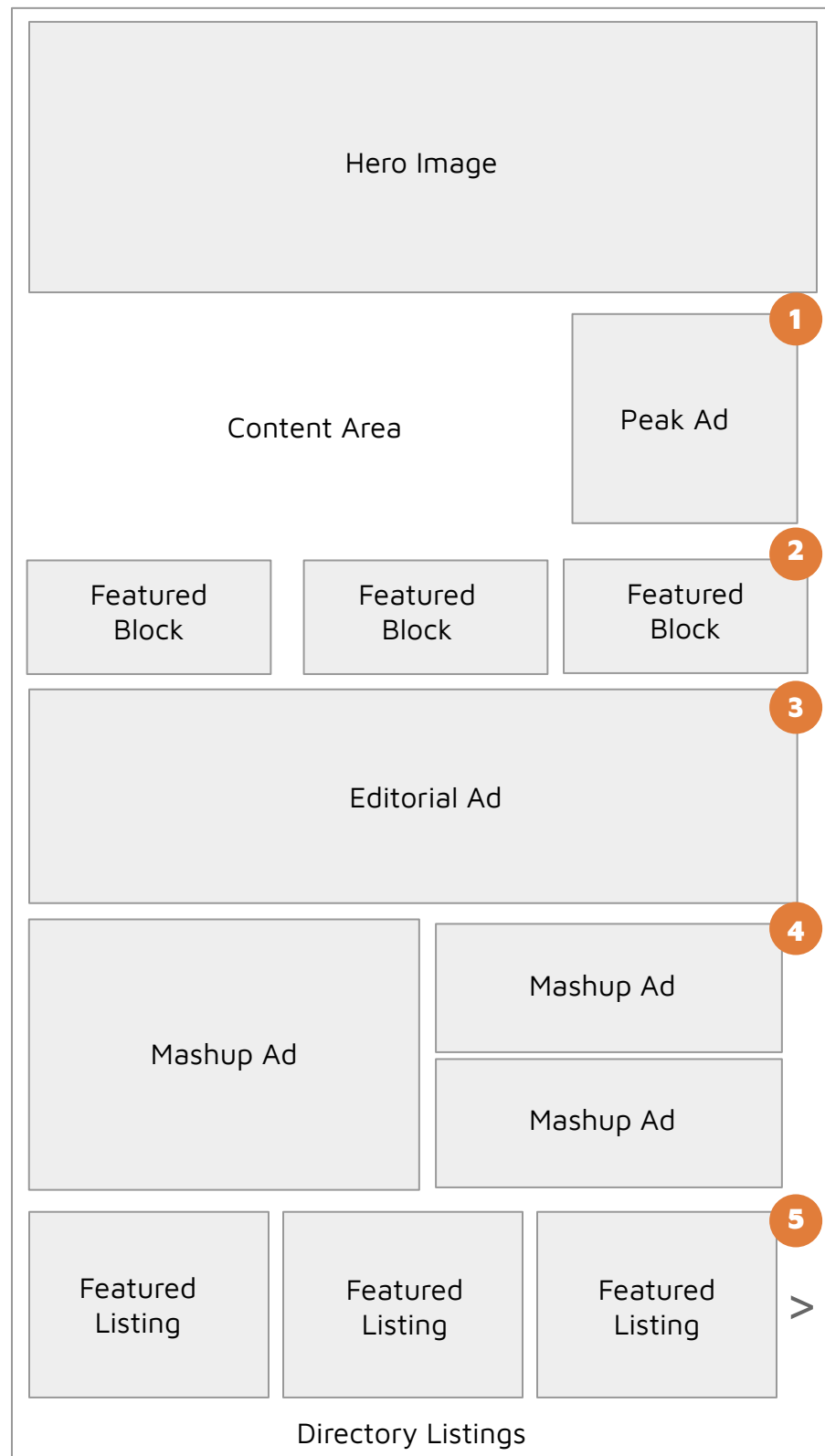
LEARN MORE →

 SAVE  MAP



AD HIERARCHY

- 1 PEAK AD**
- 2 FEATURED BLOCK AD**
- 3 EDITORIAL AD**
- 4 MASHUP AD**
- 5 FEATURED LISTING**





THANK YOU!!

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