



Agritourism Advisory Committee

Tuesday, October 22, 2024

3:30 – 5 p.m.

Experience Olympia & Beyond
2424 Heritage Ct. SW Suite 101
Olympia, WA 98502

This meeting will be held in person, or can be accessed by Zoom:

<https://us06web.zoom.us/j/89661135826?pwd=HzT4gCMfbYUHK4G4TD0cnBoeslZ7k1.1>

MEETING AGENDA

3:30 p.m. – 3:35 p.m.	Welcome and Call To Order	Mitch Lewis
3:35 p.m. – 4:15 p.m.	Approval of Meeting Minutes – July 23, 2024 Introduction – Braeden Armin New Business Harvesting Resilience Video and Landing Page– Emily Brooks Marketing/PR Update – Emily Brooks	Mitch Lewis
	Project Updates Thurston Bountiful Byway Rack Card Farmers Market Digital Programmatic Advertisements Update on May Prairie Proclamation – Jennica Working Lands Tour Update – Jennica 2025 Meeting Dates	Emily Brooks
4:15 p.m. – 4:45 p.m.	Items From The Floor	Mitch Lewis
4:45 p.m.– 5:00 p.m.	Adjournment and Next Meeting	Mitch Lewis